SAM MISKOWSKI

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sammiskowski.com
Madison, WI

WORK EXPERIENCE

2023 – CURRENT

Social Media Content Strategist
Assured Science

Establishing the brand identity to convey the content mission through language and visuals on various social media platforms. Designing the strategies to enhance the organization's goals through social media. Coordinating and executing the content schedule.

2020 – 2023

Freelance Design Work
Various Clients

Designing for Twitch streams by creating unique Emotes, Banners, Icons, Logos, and Transition Screens on commision.

Working with Wisconsin Public Television to produce videos in a COVID-19 safe environment. Setting up production sets with high quality lighting, audio, and composition.

2021 – 2023

Medical Assistant
University Health Services - University of Madison

Assisting the testing of UW-Madison Campus faculty and students for COVID-19. Registering patients into the database to ensure their confidential test results. Enforcing strict mask and hand sanitizer policies to patrons. Maintaining a clean environment to reduce risk of exposure for patrons.

2017 – 2019

Social Media Manager & Assistant Manager
Shorewood Hills Pool

Interacting with patrons via the pool's social media accounts. Analyzing the company's digital marketing plan and social media strategy and implimenting improvments. Overseeing the pool operations such as staff training and management, pool chemical logistics, and assisting pool patrons.

BIOGRAPHY

Creative, persistent, and imaginative graduate of University of Wisconsin — Stout's graphic design program. Bringing a positive attitude while creating innovative solutions to design.

EDUCATION

University of Wisconsin — Stout, Menomonie, WI
Bachelor's In Fine Arts in Graphic Design &
Interactive Media: Class of 2020

SKILLS

Adobe Illustrator	CSS
Adobe Photoshop	DSLR Camera
Adobe InDesign	User Experience
Adobe Bridge	Branding
Adobe After Effects	Typography
Adobe Premier Pro	Hierarchy
Adobe XD	Communications
Adobe Acrobat	Ideation
HTML	Color Theory