

Thomas D. Abert

Founder, Chief Financial Officer, and Vice President for Finance & Administration, Director, Secretary & Treasurer of ZS Genetics.

Thomas Abert (Tom) offers a rich background in start-ups, technology strategy, transitioning innovative technologies from R&D to commercial markets, marketing, and finance.

Since formation of ZS he has had principal responsibility for day to day running of ZS Genetics, managing the general operations of the company. Tom has a lengthy history in technology management (starting at Bell Labs); in particular working with engineers to move interesting technologies into profitable markets. He has a long track record in start-ups and was the first outside investor in ZS Genetics.

Tom holds an AS in computer science and a BA in music theory from Keene State College, University System of New Hampshire, USA. He also holds an MBA from the Darden School at the University of Virginia, Virginia, USA. He retains an interest in music, acoustics, aural physics, and digital applications of acoustic physics. His career began in the finance industry, where he built a solid grounding in the capital markets and corporate finance through a variety of functions, including trading, Mergers & Acquisitions, and compliance.

Tom's professional experience in technology began at AT&T and Bell Labs, where he was a strategist and manager for the team that developed global private multimedia networks, and e-Commerce middleware and platforms. At PC Connection he helped launch their online business and service center, managed alternative marketing efforts, and developed new business opportunities, including a new house computer brand. Subsequently, Cambridge SoundWorks recruited Tom to create and run the business development, online marketing, and business-to-business activities for their new Hifi.com online venture. His responsibilities there grew to include marketing & advertising, new business development, strategic partnerships, e-commerce, catalog, public relations, sales and customer service for the whole company. Additionally, Tom has worked in the fields of direct marketing and software ASPs.

Tom, 54, is married and the father of two children.